Instructions
- Each Author has to register separately
- Spot Registration is accepted.
- Advance booking and payment must be made by those who require Accommodation.
- Delegates who wish to present the paper in ABSENCE are encouraged to send their abstract and full paper.
- No conference kit will be provided to In absentia Presenters.
- Registration fee can be sent through NEFT.

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Seminar Director - ICSRR - SRC

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Dr. M. SIVAPRAKASAM, Guest Faculty

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Ph : 0422 - 2429324, 327, Mobile : 94433 49179
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INDIAN COUNCIL OF SOCIAL SCIENCE RESEARCH
(Southern Regional Centre)

Sponsored
Three Day National Level Seminar
on
FINANCIAL INCLUSION: CREATING VALUE FOR BANKS
AND BOOSTING ECONOMIC GROWTH

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BHARATHIAR UNIVERSITY, COIMBATORE - 641 046
TAMIL NADU, INDIA
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Date : 6th – 8th January, 2020
Venue : Usha Kirtiwal Mehta Convention Centre
Bharathiar University, Coimbatore - 641 046
About the University

Bharathiar University is a State University established in February, 1982 at Coimbatore, Tamil Nadu. The University is named after the great revolutionary and patriotic poet Mahakavi Subramania Bharathi, with the motto "Educate to Elevate". The aim of the University is to participate in the task of inculcating necessary knowledge, skills and creative attitudes and values among the youth of the country to contribute more effectively towards establishing an equitable, social, economic and secular ideal of our nation. The University has 126 Affiliated Colleges, 39 University Departments including B Schools and a School of Distance Education, DRDO – BU Centre for Life Sciences, Central Library, Overseas Student Support Service (OSSS) and UGC- HRD Centre. It is re-accredited with “A” grade by NAAC and ranked 14’ among the Indian Universities by MHRD-NIRF. The DST, New Delhi has sanctioned over 80 crore under DST-FIST, UGC-SAP and RUSA grants to University Departments to augment research facilities.

Department of Commerce

The School of Commerce was pioneered in September 1990 to meet the challenges of emerging scenario and to optimally utilize the new opportunities in the field of Commerce. The Department offers job oriented and innovative PG courses such as M.Com (Finance & Accounting) and M.Com (Finance & Computer Applications) and also offer M.Phil. and Ph.D. Research Programmes in the field of Finance, Marketing and Human Resource Management. To produce trained man power in the field of commerce, the Department has conducted 37 Refresher Courses in Commerce benefitting more than 900 Colleges and University teachers and also conducted several Seminars, Conferences and Workshops to renovate and build new concepts in the diverse area of Commerce. The Department has produced 95 Ph.D. and 154 M.Phil. Graduates. To cap, our Department is identified for financial assistance by UGC-SAP DRS-I program to carry out research in the field of “Integrated Environmental Accounting and Audit for Sustainable Development” for 5 years.

About the Seminar

In India, as inequality and social disparities are much widened, promoting financial inclusion is viewed as a gateway to close social and economic gaps. Financial inclusion provides opportunities to the banking sector to cut across various layers’ of people, regions, gender, and income and encourage the public to inculcate banking habits. Just by giving access to people through banks alone will not help to achieve financial inclusion. Creating awareness among the students and research scholars through the eminent personalities and academicians in this domain will help them to generate new innovative ideas and thoughts. The outcome of this seminar will help to identify the financial exclusion, level of financial literacy, awareness about various financial products and its utilization and the future prospects. The summarised key findings can be shared to the policy makers, Government and the Bankers. The gained knowledge can be exposed in the society and create awareness among the underprivileged people of the society. In reciprocation it will bring in effective changes in the banking sector and definitely activate overall economic development of the Nation.

Call for Papers

Key Theme of the Seminar: “Financial Inclusion”

Original research papers are invited from Students, Research Scholars, Academicians, and Industrialists on the following sub-themes:

- Digital financial inclusion and financial security.
- Women empowerment and financial inclusion.
- Banking footprint in rural India.
- Banks as drivers of financial inclusion.
- Issues and challenges in digital India.
- Impact of financial inclusion on poverty alleviation in India.
- Financial inclusion and security market.
- Financial literacy and financial inclusion.
- Demand and supply side challenges of financial inclusion.
- Effective implementation of financial literacy policies in India.
- Other Relevant Aspects

Guidelines for Paper Submission

Delegates who are willing to contribute papers can submit their papers on the above themes in the following format:

- Abstract and Full manuscript in MS-word format not exceeding 10 pages
- (Size - A4, Line Spacing - 1.5, Font Style - Times New Roman, Font size -12 and Margin -1 inch) and sent through e-mail to icssseminar2020@gmail.com
- Figures, Labels and Charts etc., must be an original one.
- First page must contain the theme, title and name of the author(s), designation, official address, contact number and email id.
- References and text citation as per APA style.
- The selected papers will be permitted for presentation in the Seminar and which are plagiarism free will be published in UGC – CARE listed Journal / Edited volume book.

Registration Fees

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount (Rs.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Industrialist</td>
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<tr>
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<tr>
<td>Research Scholars</td>
<td>600</td>
</tr>
<tr>
<td>Students</td>
<td>400</td>
</tr>
</tbody>
</table>

Important Dates

- Abstract Submission: 24th December, 2019
- Full Paper Submission along with Registration Fee: 27th December, 2019
- Date of Seminar: 6th – 8th January, 2020
DEPARTMENT OF COMMERCE
Bharathiar University
Indian Council of Social Science Research
(Southern Regional Centre)
Sponsored
Three Day National Level Seminar on
Financial Inclusion: Creating Value for Banks
And Boosting Economic Growth
Date: 6th - 8th January, 2020, Venue: Usha Kirtilal Mehta Convention Centre

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Participant Category: Paper Presenter ☐ In Absentia ☐ Participant only ☐

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Details of Payment: NEFT ☐ Cash ☐

Accommodation is Required: Yes ☐ No ☐

Signature of Guide / HOD / Principal .............................................................................................

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