

Instructions

- ❖ Each Author has to register separately
- ❖ Spot Registration is accepted.
- ❖ Advance booking and payment must be made by those who require Accommodation.
- ❖ Delegates who wish to present the paper in ABSENTIA are encouraged to send their abstract and full paper.
- ❖ No conference kit will be provided to In absentia Presenters.
- ❖ Registration fee can be sent through NEFT.

Account details for NEFT transfer

Name of the Account Holder : Professor and Head, Department of Commerce
Name of the Bank & Branch : Bank of India, Bharathiar University Branch, Coimbatore - 641 046
BOI A/C No. : 822610100004007
IFSC Code : BKID0008226

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Seminar Director - ICSSR - SRC

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Dr. N. VIJAYALAKSHMI, Guest Faculty

Dr. M. SIVAPRAKASAM, Guest Faculty

For Further Details Contact

Dr. P. CHELLASAMY, Professor

Seminar Director - ICSSR - SRC, Department of Commerce
Bharathiar University, Coimbatore - 641 046, Tamil Nadu

Ph : 0422 - 2428324, 327, Mobile : 94433 49179

E-Mail : icssrseminar2020@gmail.com



INDIAN COUNCIL OF SOCIAL SCIENCE RESEARCH (Southern Regional Centre)



Sponsored

Three Day National Level Seminar
on

FINANCIAL INCLUSION: CREATING VALUE FOR BANKS AND BOOSTING ECONOMIC GROWTH



Organized by

SCHOOL OF COMMERCE (UGC - SAP - DRS - I)

(Re-accredited with "A" Grade by NAAC I)

Ranked 14th among Indian Universities by MHRD - NIRF)

BHARATHIAR UNIVERSITY, COIMBATORE - 641 046

TAMIL NADU, INDIA

www.b-u.ac.in & www.bucommerce.com

Date : 6th - 8th January, 2020

Venue : Usha Kirtilal Mehta Convention Centre
Bharathiar University, Coimbatore - 641 046

About the University

Bharathiar University is a State University established in February, 1982 at Coimbatore, Tamil Nadu. The University is named after the great revolutionary and patriotic poet Mahakavi Subramania Bharathi, with the motto "Educate to Elevate". The aim of the University is to participate in the task of inculcating necessary knowledge, skills and creative attitudes and values among the youth of the country to contribute more effectively towards establishing an equitable, social, economic and secular ideal of our nation. The University has 126 Affiliated Colleges, 39 University Departments including B Schools and a School of Distance Education, DRDO – BU Centre for Life Sciences, Central Library, Overseas Student Support Service (OSSS) and UGC- HRD Centre. It is re-accredited with "A" grade by NAAC and ranked 14th among the Indian Universities by MHRD-NIRF. The DST, New Delhi has sanctioned over 80 crore under DST-FIST, UGC-SAP and RUSA grants to University Departments to augment research facilities.

Department of Commerce

The School of Commerce was pioneered in September 1990 to meet the challenges of emerging scenario and to optimally utilize the new opportunities in the field of Commerce. The Department offers job oriented and innovative PG courses such as M.Com (Finance & Accounting) and M.Com (Finance & Computer Applications) and also offer M.Phil. and Ph.D. Research Programmes in the field of Finance, Marketing and Human Resource Management. To produce trained man power in the field of commerce, the Department has conducted 37 Refresher Courses in Commerce benefiting more than 900 Colleges and University teachers and also conducted several Seminars, Conferences and Workshops to renovate and build new concepts in the diverse area of Commerce. The Department has produced 95 Ph.D. and 154 M.Phil. Graduates. To cap, our Department is identified for financial assistance by UGC-SAP DRS-I program to carry out research in the field of "Integrated Environmental Accounting and Audit for Sustainable Development" for 5 years.

About the Seminar

In India, as inequality and social disparities are much widened, promoting financial inclusion is viewed as a gateway to close social and economic gaps. Financial inclusion provides opportunities to the banking sector to cut across various layers' of people, regions, gender, and income and encourage the public to inculcate banking habits. Just by giving access to people through banks alone will not help to achieve financial inclusion. Creating awareness among the students and research scholars through the eminent personalities and academicians in this domain will help them to generate new innovative ideas and thoughts. The outcome of this seminar will help to identify the financial exclusion, level of financial literacy, awareness about various financial products and its utilization and the future prospects. The summarised key

findings can be shared to the policy makers, Government and the Bankers. The gained knowledge can be exposed in the society and create awareness among the underprivileged people of the society. In reciprocation it will bring in effective changes in the banking sector and definitely activate overall economic development of the Nation.

Call for Papers

Key Theme of the Seminar: "Financial Inclusion"

Original research papers are invited from Students, Research Scholars, Academicians, and Industrialists on the following sub-themes: -

- Digital financial inclusion and financial security.
- Women empowerment and financial inclusion.
- Banking footprint in rural India.
- Banks as drivers of financial Inclusion.
- Issues and challenges in digital India.
- Impact of financial Inclusion on poverty alleviation in India.
- Financial inclusion and security market.
- Financial literacy and financial inclusion.
- Demand and supply side challenges of financial inclusion.
- Effective implementation of financial literacy policies in India.
- Other Relevant Aspects

Guidelines for Paper Submission Delegates who are willing to contribute papers can submit their papers on the above themes in the following format.

- Abstract and Full manuscript in MS-word format not exceeding 10 pages
- (Size - A4, Line Spacing - 1.5, Font Style - Times New Roman, Font size - 12 and Margin - 1 inch) and sent through e-mail to icssrseminar2020@gmail.com
- Figures, Labels and Charts etc., must be an original one.
- First page must contain the theme, title and name of the author(s), designation, official address, contact number and email id.
- References and text citation as per APA style.
- **The selected papers will be permitted for presentation in the Seminar and which are plagiarism free will be published in UGC – CARE listed Journal / Edited volume book.**

Registration Fees

Category	Amount (Rs.)
Industrialist	1200
Academicians	900
Research Scholars	600
Students	400

Important Dates

Abstract Submission	24 th December, 2019
Full Paper Submission along with Registration Fee	27 th December, 2019
Date of Seminar	6 th – 8 th January, 2020



**DEPARTMENT OF COMMERCE
BHARATHIAR UNIVERSITY**



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Date : 6th - 8th January, 2020, Venue : Usha Kirtilal Mehta Convention Centre

Registration Form

Name :

Designation :

Institution / Organization :

Address for Communication :

Phone :

Email :

Participant Category: Paper Presenter In Absentia Participant only

Title of the Paper / Case Study :

Details of Payment : NEFT Cash

Accommodation is Required : Yes No

Signature of Guide / HOD / Principal

Signature of Participant

Note: Participants need additional copies of Registration Form can take Photo Copy.