



One Day Workshop on
INSTRUCTIONAL DESIGNING
27th March 2017

REGISTRATION FORM

Name:

Gender: Male / Female

Designation / Course:

Address of the Institution:

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Email:

Mobile:

Place:

Date:

Signature

Registration Fee – Open to all Participants
Last Date for Registration – 24th March 2017
(Only 30 participants are permitted for participation,
Register Immediately.)

*The filled in/Scanned application in the
prescribed format are requested to be sent to the
following contact by post or email.*

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CONVENOR

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Professor and Head I/c
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Bharathiar University

ORGANIZING SECRETARY

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Dr. M. Malavizhi

&

Mr. M. Balasubramaniam

Dr. E. Dhivyadeepa

Assistant Professors
Department of Education

Faculty Members
Department of Education (SPE)

*Teachers have three primary functions: to be
a designer, manager and evaluator of learning.*

- Robert Milder Gagne (1916 – 2002)



BHARATHIAR UNIVERSITY

(Accredited with 'A' Grade by NAAC)
(Ranked 14th among Indian Universities & 1st among
State Universities by MHRD-NIRF,
Ranked 2nd in VISAKA Campaign by MHRD)

One Day Workshop on

INSTRUCTIONAL DESIGNING

27th March 2017



Organized by

Department of Educational Technology
Bharathiar University
Coimbatore – 641046
Tamil Nadu

Bharathiar University

The University named after the great national poet Subramania Bharathi is enshrined with the motto "Educate to Elevate". In this State University, established in 1982, every effort is harnessed to realize his dream of making educational institutions as temple of learning. The University is re-accredited with 'A' grade by NAAC and ranked 14th among the Indian Universities by MHRD-NIRF.

The University is situated at the backdrop of Maruthamalai Hills in the Western Ghat range, in a sprawling campus of 1000 acres of land. As of now the University has 112 affiliated colleges in four districts viz., Coimbatore, Erode, The Nilgiris and Tiruppur. The aim of the University is to participate in the task of inculcating necessary Knowledge, Skills and Creative Attitudes and Values among the youth of the country to contribute more effectively towards establishing an equitable social and economic and secular ideal of our nation.

Educational Technology

The Department of Educational Technology established in September 1990 as an interdisciplinary department offers research and postgraduate courses in the fields of education, e-learning and educational communication. The approach to learning is interdisciplinary and the post graduate courses have been designed with the objective of creating a new breed of professionals having appropriate knowledge, skills and ethos. The chief aim is to enhance students understanding of important concepts, theories, models and current events in education and technology at higher level. The researchers are trained to develop creative and critical thinking about education, media and communication concepts.

Workshop Objectives

Instructional Designing is a key theme of the emerging E-Learning Technology that requires the attention of prospective e-learning designers, teachers and student teachers. This workshop aims to inculcate the knowledge and skill on instructional designing to the participants. The following are the specific objectives of this workshop.

- ❖ To inculcate the knowledge of Instructional Design Theories and Models that further ascertain the significant role of subject experts and instructional designers in the present e-learning industry.
- ❖ To demonstrate the participants in selecting suitable ID model, story boarding, and identifying suitable development tools.

Workshop Outline

Forenoon Session (10.00 AM to 01.00 PM)

- ❖ Inauguration
- ❖ Tea Break
- ❖ Lecture – Industry Expert

Lunch Break (01.00 PM to 02.00 PM) – Working Lunch is Provided

Afternoon Session (02.00 PM to 05.00 PM)

- ❖ Demonstration – Industry Expert
- ❖ Discussion
- ❖ Tea Break
- ❖ Valedictory

Workshop Experts

The experienced instructional designers working at Managerial/Senior-level in reputed companies of e-learning industry will be the experts invited to deliver lecture and demonstrate skills to the participants.

Intended Participants

- ❖ Graduate / Postgraduate students from any discipline intended as Prospective E-Learning designers.
- ❖ Teachers interested to use ICT tools as one of their teaching aids in regular classroom activities, and those willing to become subject experts supporting the designers and developers of instructional materials.
- ❖ Student Teachers undergoing teacher education courses.

Experience of the Department in ID

This department offers a two years programme - M.Sc E-Learning Technology, aiming to train the students to become e-learning specialists for production environments in e-learning industry and e-learning environments in educational institutions.



Core Skills: E-Content Writing; Handling Video Cameras; Administering Moodle; Editing in Media Composer & ProTools; Designing in Captivate, Presenter, Flash, Photoshop & Dreamweaver.

Core Knowledge: Instructional Technology, E-Learning Design, Mobile Learning, E-Learning Standards, Knowledge Management, Psychology of Learning.