



பாரதியார் பல்கலைக்கழகம்

BHARATHIAR UNIVERSITY

COIMBATORE - 641 046, TAMILNADU, INDIA.

State University | Re-accredited with "A" Grade by NAAC | Ranked 14th among Indian Universities by MHRD-NIRF

**NATIONAL CONFERENCE ON TECHNOLOGY, INNOVATION &
ENTREPRENEURSHIP IN SPORTS (NCTIES 2017)**

March 23-24, 2017

Bharathiar University was established at Coimbatore by the Government of Tamil Nadu in February, 1982, under the provision of the Bharathiar University Act, 1981 (Act 1 of 1982). Bharathiar University is re-accredited with 'A' grade by NAAC and ranked 14th among the Indian Universities by MHRD-NIRF.

The Department of Physical Education ever since its inception has been conducting many Inter-University, Inter-Collegiate and Open Tournaments in the field of sports and participating in the All India Inter University tournaments. The Department coordinates the games and sports activities of the affiliated colleges and provides opportunities for the students to demonstrate their competence in inter-collegiate sports meets. The department is also responsible for the selection of the university teams to participate in the All India Inter-University tournaments.

The Department of Physical Education began its post graduate programmes M.P.Ed., / M.Phil., / Ph.D in the academic year 2002 - 2003. B.P.Ed. and M.P.Ed. programmes have been recognized by NCTE with current methodology of curriculum. The vision of the department is to shape the students into skilful, emotionally adjusted individuals integrated with skills, studies and research activities be at institution or in the community in which he/she lives which would in turn help in the all round development of a teaching personality.

Every student of the Department of Physical Education has the opportunity to be in touch with the latest information with regard to techniques, rules and interpretations of various games through modern teaching aids. As an exemplary department of learning physical education and sports, the department admits students entirely on the basis of merit in sports and academics. The admission policy encourages students from all

stages of our country. The department is equipped with laboratory facilities to conduct various physical and motor fitness tests, cardio-pulmonary test, body composition, attitude and aptitude tests. Also our department has facilities for games like Indoor Kabaddi synthetic , Volleyball, Basketball, Badminton and outdoor 50m Swimming pool (under construction) Football, Hockey Cricket and Track and Field.

ABOUT THE CONFERENCE

Technology has become an inherent part of sports and the development of sports and leisure activities has opened possibility for the integration of technology, not only for participants in elite sports but also for the population in general. At the same time, the acceptance of sports activities as an important factor for general health has been fully recognized. This has made sports a significant field of interest for the industry.

The central theme of the conference is sports innovation, especially in relation to technology. The conference will focus on the collaboration and application of creative mind-sets to support cross-fertilization of ideas between the worlds of sports, science and arts. A supporting theme of the conference is how best education can prepare athletes with creative and problem solving skills is sports need.

The conference is also to provide a platform where practitioners from the fields of sports technology, arts and education can come together to explore the potential synergies that will arise from pooling different perspectives on creativity for the purposes of creating more innovative and successful sports. To reflect this, the conference is organised around three themes in sports, namely Technology, Innovation and Entrepreneurship.

Scope & Topics

We call for research papers, practical reports or case studies from different disciplines with reference to Technology, Innovation & Entrepreneurship in Sports.

In the area of Technology:

- Technological change and development in sports engineering
- Software technology, Internet of things and Future technology applications in sports
- Designing infrastructure , building facilities and equipments

- Analysing athlete performance
- Regulating standards, ensuring safety requirements
- Developing coaching tools.

In the area of Innovation:

- Sports science, research and technology
- The resource-based view of firm
- Dynamic capabilities and absorptive capability
- Core competences and organisational learning.

In the area of Entrepreneurship:

- New opportunities in technological change, creative marketing, product development, networking & resources.
- New technology-based sports product management
- Entrepreneurial orientation and innovation strategy
- Competitive advantage, employee creativity, creative process in organisations,
- Methodologies and tools to promote and facilitate creative idea generation,
- Growth and development, innovation management and the role of technology in firm growth.

Sub Themes of the Conference:

- Mental Health, Yoga and Research Pedagogy
- Prevention Diagnosis and Treatment of Sports Injuries
- Role of Bio Mechanics for High Level Sports Performance
- Recent Trend in Sports Management in India
- Effects of Exercise on Physiological System
- Recent Fitness Training for Healthy Life.
- Psychological Interventions and Sports Performance
- Future Trends and Challenges in Physical Education & Sports
- Sports Nutrition, Exercise Metabolism and Sports Performance
- Recent Trends in Health and Sports Science.
- Sports Industrialization, Sports Journalism, Ethics & Legal Issues in Sports
- Socialization through Sports.

- Chief Patron** - Prof.Dr.A.Ganapathi
Vice-Chancellor of Bharathiar University
- Patron** - Dr.B.Vanitha
Registrar i/c
- Convenor** - Dr.K.Murugavel
Professor & Director
- Organising Secretary** - Dr.G.Kumaresan, Assistant Professor

Coordinators of the Conference

- Dr S.T.N. Rajeswaran, Professor & Dean (Edn)
- Dr. M. Rajkumar, Associate Professor
- Dr. P. Anbalagan, Associate Professor
- Dr. R. Annadurai, Assistant Professor
- Dr. V. Vallimurugan, Assistant Professor
- Dr. P. Manju Pushpa, Assistant Professor
- Dr. A.S. Logeswaran, Assistant Professor
- Dr. S. Akila, Assistant Professor
- Dr. R.S. Suma, Assistant Professor (Contract)
- Dr. E. Sathya, Assistant Professor(Guest Faculty)
- Mr. M.Sridhar Assistant Professor(Guest Faculty)

SPEAKERS

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DATE AND VENUE

23rd March and 24th March, 2017

Dr.Usha Kirtilal Mehta Convention Centre,Bharathiar University.

Last date for full paper submission: 20th March, 2017

Category	Before 20th March	Payment at Desk
Delegates	700	800
Research Scholar/Students	500	600

Mode of Payment

The Registration fee will be accepted preferably in the form of a Demand Draft in favour of “Professor & Director” payable at Coimbatore. Registration form is enclosed herewith. Photocopy of this form can be used and also be downloaded from the university website.

Guide lines for Paper Submission

The abstract should include the following details :(200 words approximately)

Heading

Title of the Paper, Author's affiliation with E-Mail ID, Key words (maximum two authors)

Subject Matter

Brief Introduction, Sample if any, Method, Analysis of data, Findings and Conclusion

Format

A4 size, double space, Font style - Times of Roman , Font size -12, format - MS Word format.

Proceedings

Selected papers will be published in the proceedings with ISBN and issued on payment. The papers received only within the permitted pages 5 to 7 will be considered for publication. All the papers should be in the prescribed format (format available in our website). Send the papers with high quality picture resolution and complete details of the author(s).

Accommodation

Accommodation to Desk Registration Delegates will be provided only if available. Registration fee includes Conference Kit, Conference Session, accommodation and meals.

For more details related to the registration for the Conference please visit our www.b-u.ac.in



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**National Conference on Technology, Innovation &
Entrepreneurship in Sports (NCTIES 2017)
March 23-24, 2017**

Registration Form

Name.....
Designation.....
Organization.....
Address.....
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Mobile.....
E-mail.....
Participation status
Presentation /Participation
First Author/ Second Author
Title of the Paper.....
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Mode of Payment: Cash/ Demand Draft
Details of Registration fees:
Demand Draft No;.....Date.....
Amount Rs.....Bank.....
Accommodation required: Yes/No
I declare that the above paper is not presented or published in any other
conference/ seminar and I take the responsibility for the given originality of
the context.

Signature

CONTACTS

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