

## **DATES TO REMEMBER**

Last date for Abstract : 18/01/2018  
Intimation of Acceptance : 24/01/2018  
Last date for Full Paper : 29/01/2018  
Conference Date : 09/02/2018

## **REGISTRATION FEES**

Participants from the industry : Rs. 1500/-  
Academicians/Faculty Members : Rs. 1000/-  
Research scholars & students : Rs.500/-

Registration Fee includes: Conference Kit,  
Certificate, Refreshment and lunch.

Registration fee may be remitted in the form  
of DD/Cheque in favour of "RCTFT2018"  
payable at Coimbatore or through  
NEFT/ RTGS.

## **Venue:**

Bharathiar University, Coimbatore.

## **ORGANIZING SECRETARY & ADDRESS FOR CORRESPONDENCE**

**Ms. M. Jayakumari**

Assistant professor

Department of Textiles and Apparel Design

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Bank of India

## **ORGANIZING COMMITTEE**

### **Chief Patron**

**Prof. Dr. A. GANAPATHI**

Vice Chancellor

### **Patron**

**Dr. B. VANITHA**

Registrar i/c

### **Convenor**

**Dr. K. SANGEETHA**

Professor and Head

### **Organizing Secretary**

**Ms. M. JAYAKUMARI**

Assistant Professor

### **Committee Members**

**Dr. S. GRACE ANNAPOORANI**

Associate Professor

**Dr. M. SUMITHRA**

Assistant Professor

**Ms. K. AMUTHA**

Assistant Professor

**&**

**Research Scholars and Students**



## **NATIONAL CONFERENCE ON REVITALIZING CULTURE: TRANSFORMING FASHION AND TEXTILES (RCTFT2018)**

**9<sup>th</sup> FEBRUARY 2018**



Organized by  
**Department of Textiles and Apparel Design**  
**Bharathiar University**  
**Coimbatore – 641 046, Tamil Nadu**  
**Tel: 0422-2428255**  
**Email: [rctft2018@gmail.com](mailto:rctft2018@gmail.com)**  
**Website: [www.b-u.ac.in](http://www.b-u.ac.in)**



## **UNIVERSITY**

The Government of Tamil Nadu established Bharathiar University at Coimbatore in February, 1982 and received the recognition from the University Grants Commission (UGC), New Delhi in May 1985. The University named after the 'Great National Poet Subramania Bharathiar' is enshrined with the motto 'Educate to Elevate'. It is the aim of the University to participate in the task of inculcating necessary Knowledge, Skills and Creative Attitudes and values among the youth of the country to contribute more effectively towards establishing an equitable social and economic and secular ideal of our nation.

## **DEPARTMENT**

The Department of Textiles and Apparel Design at Bharathiar University educates students for a career in the Textiles, Apparel and Garment industry. The Mission of the department is accomplished with Master of Science degree programme and research pursuits that seek to promote academic excellence to the student with a thorough background in fundamental concepts of scientific, technological, management principles, and ability to define and solve challenging technological and managerial problems in the field of Textile and Apparel industry. An essential component of the department's mission is the development of new knowledge through research and the subsequent transfer of this knowledge to both the textile complex and society.

## **CONFERENCE**

'Nothing is constant except for change!' Fashion is nothing but a constantly changing trend. This term is associated with clothes and accessories majority of the times. People relate fashion to what they wear. Though fashion is a wider concept, it has narrowed down to the fabric, apparel, and accessories in modern times.

Oleg Cassini, a reputed French-born, American fashion designer quotes, "Fashion anticipates, and elegance is a state of mind... a mirror of the time in which we live, a translation of the future, and should never be static."

Fashion is not an isolated factor of clothing or accessories but it is connected to our life in every aspects and among them culture is the most significant.

When fashion industry is concerned, culture is an integral part of it. Fashion and culture goes hand in hand. Our clothes are a source of non-verbal communication which send messages about who we are, where we come from, what we do and etc. People try to stay "in fashion" and they are mostly influenced by popular culture which is reflection of cultural forces as well as social factors.

Based on the above aspects, the conference will provide an interactive platform for industry, academic, research scholars and students for sharing their knowledge.

## **CALL FOR RESEARCH PAPERS IN THE FOLLOWING FIELDS**

- Fashion Trends and their Impacts on the Society
- Fashion Transformation by Tech and Textiles
- Modern Innovation and Trends in Textiles
- Transforming Fashion by Bio-Based Fibres
- Eco - Textiles and Sustainable Fashion
- Future of Fashion and Textiles.
- Any Textile, Apparel and Fashion related Articles

## **GUIDELINES FOR PAPER**

### **SUBMISSION/POSTER PRESENTATION**

**Abstract and Full paper** (not more than 10 pages) in the format given below should be followed. Maximum 2 authors per paper are permissible. Selected papers will be published in ISBN proceedings.

Page Size : A4

Font : Times New Roman

Style and Size : Title – 14 Bold;

Subtitle – 12 : Text – 12

Line spacing : 1.5 spaces between lines

Kindly include

- ✓ Name
- ✓ Designation & Institution
- ✓ Contact address
- ✓ Mobile number and E-mail ID

The abstract for oral and poster presentation should not exceed 300 words. The size of the final poster has to be 1Meter x 1Meter.