



பாரதியார் பல்கலைக்கழகம்

**BHARATHIAR UNIVERSITY**

COIMBATORE - 641 046, TAMILNADU, INDIA.

State University | Re-accredited with "A" Grade by NAAC | Ranked 14<sup>th</sup> among Indian Universities by MHRD-NIRF

BU/DAP17BY17/SWAYAM-3

Dt.09.03.2018

From  
The Registrar i/c.

To  
The Principals of all Affiliated & Constituent  
colleges of Bharathiar University

Sir / Madam,

Sub: Digital Action Plan 17 by 17 –SWAYAM – Workshop on 20 March 2018 - Reg.  
Ref: Communication from UGC dt.02.02.2018.

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As per the directions from the MHRD, it is requested that the colleges may continue their efforts in implementing all the 17 objectives of the Digital Action Plan 17 by 17. Hence, all the colleges are hereby requested to take maximum efforts to achieve the objectives of the Digital Action Plan 17 by 17.

Further, the colleges are requested to take the following SWAYAM initiatives recommended by the UGC.

1. Conduct awareness workshops on SWAYAM in the college for teachers and students.
2. Make announcements through Posters on notice boards and encourage students and faculty to enroll in SWAYAM courses.
3. Provide a link of e-Pgpathshala, SWAYAM, Swayamprabha and UGC-MOOCs websites on the college website homepage.
  - <https://swayam.gov.in/>
  - <http://epgp.inflibnet.ac.in/>
  - <https://www.swayamprabha.gov.in/>
  - <http://ugcmoocs.inflibnet.ac.in/>
4. Make announcements through Facebook, Twitter, LinkedIn by creating University SWAYAM profiles.
5. Send Press Releases on SWAYAM initiatives taken by the college .
6. Air TVCs on local channels and Radio Jingles on local FM radio.
7. Nominate student volunteers from the colleges and communicate their contact details to the University.

The Principals/SWAYAM mentors are requested to contact the SWAYAM Coordinator of Bharathiar University through email [dapbu17by17@gmail.com](mailto:dapbu17by17@gmail.com) for any further enquiries in this regard. The colleges are requested to check the e-mails regularly for follow-up.

It is also requested that a report in this regard be sent to the University through the mail id given above so as to enable the University to consolidate the reports and send the same to the MHRD as directed by them.

Yours faithfully,

  
REGISTRAR i/c. 09/3/18

Copy to:

- 1) The Finance Officer, Bharathiar University.
- 2) The University Engineer, Bharathiar University
- 3) PRO's Office, Bharathiar University

to host it in the website.