

BHARATHIAR UNIVERSITY: COIMBATORE-641046

DEPARTMENT ACADEMIC AUDIT [2018-2019]

Name of the Department: **Bharathiar School of Management and Entrepreneur Development (BSMED)**

Date : **24.08.2019**

Name, Designation and Address of Academic Audit Experts:

Dr. U. Jerinabi, Professor, Commerce,
Avinashilingam Institute for Home Science
and Higher Education for Women, Coimbatore
External Subject Expert.

Dr. K. Preethi, Assistant Professor,
Department of Microbial - Biotechnology
IQAC Team Member.

Faculty Members Present:

1. **Dr. Rupa Gunaseelan, Professor & Director i/c, BSMED, Bharathiar University.**
2. **Dr. Ajoy Mathew, Professor, BSMED, Bharathiar University.**
3. **Dr. S. Mahalingam, Professor, BSMED, Bharathiar University.**
4. **Dr. K. Malar Mathi, Professor, BSMED, Bharathiar University.**

6. **Dr. G. Sridharan**, Associate Professor, BSMED, Bharathiar University.
7. **Dr. S. Krishnaraj**, Associate Professor, BSMED, Bharathiar University.
8. **Dr. G. Barani**, Associate Professor, BSMED, Bharathiar University.
9. **Dr. V. Ramanujam**, Assistant Professor, BSMED, Bharathiar University.
10. **Dr. N. Uma Devi**, Assistant Professor, BSMED, Bharathiar University.

Criterion	Items	Verification Yes / No	Comments	Suggestions for improvement
I. Curriculum	Steps followed in the designing of syllabus & Curriculum	Yes	Excellent Faculty attended curriculum meeting organized by the University The department conducted a workshop on curriculum evaluation and invited many experts from Industry and Academic Institution.	Programme Specific outcomes can be developed to match with Programme Outcomes. Based on this, Outcome Based Curriculum can be designed
	Contents of the Curriculum	Yes	Excellent Managerial Skill Development Employability Skill Development Exposure to the latest trends and technologies Inculcating Social Awareness and Responsibilities	Latest Technology related Courses can be offered through MoUs with different Institutes and Industries as certificate courses.

	Validation done	Yes	Excellent Curriculum is validated through discussions with Alumni, Industry experts, Subject experts and other Board of Studies members.	OBE curriculum can be developed
	Credits allotted / distribution – logic	Yes	Excellent Equal distribution of credits of 4 is given to all the courses offered. SWAYAM courses 2 credits (4 Weeks)	For Job Oriented, Value Added Courses can be added in the curriculum
Curriculum Transaction	Teaching Methods & Teaching aids	Yes	Excellent Learner Centered Teaching Content Focused Methods and Interactive and Participative Methods Audio-Video aids, Case Analysis, Assignments and Seminar Presentations	E resources can be used in teaching and the same can be developed by the faculties
	E-Learning Modules [Give details including MOOC courses]	Yes	Good NPTEL, SWAYAM,	EBSCO, ProQuest can be made available in lab
	Project Work UG/PG	Yes	Excellent List of projects enclosed	

	Internal Assessment - Components – Uniqueness	Yes	Excellent Test, Case Study based Assignments and Seminars Uniqueness of the assessments are Activity Based Learning through various clubs, Industrial Visits, Summer Placement Projects, Case Analysis and Seminar Presentations.	
	Student Support – remedial coaching	Yes	Excellent Tutorial sessions Mentoring Counselling Competitive exams	Career counselling can be arranged for students
	Feedback from students	Yes	Excellent Semester wise and faculty wise Feedback is collected from students	Content and Teaching aids oriented feedbacks can be collected
	Steps taken on the feedback	Yes	Excellent Feedback reviews sessions are conducted in the subsequent Faculty meetings and necessary changes are incorporated in the curriculum by the respective faculty.	

Infrastructure in the department	No. of classrooms	Yes	Excellent 5 with ICT facility	
	No of laboratories	Yes	Excellent 1	
	No of computers – for teachers	Yes	Excellent 1 for each faculty	
	No of computers – for students	Yes	Excellent 80 (1:3)	
	No of computers – for research scholars	Yes	Excellent 10	
	Details of Servers, Battery Backup System	Yes	Excellent Server 1No. 10 KVA UPS 2 No.	
	Names of Instruments (Only Major)	Yes	Excellent Projectors Laptops Printers Photocopy and Printing Machine Scanner Camera	

Profile of students	Demand Ratio (Applications received Vs Sanctioned Strength)	Yes	General Counselling	
	Students involved in extra-curricular & co-curricular activities	Yes	Adequate Bharathiar Management Association is the students association which organized all extra and co-curricular activities. AXIS is the flagship event of BSMED organized every year by the students inviting alumni and industry experts in various places in and out of Tamil Nadu.	Student participation in international exposure
	Study tour / industrial visits / exhibitions / internship / Training	Yes	Excellent Industrial Visits are organised constantly and the details are enclosed.	International tours may be organized
	Achievements of students (Academic, cultural etc)	Yes	Excellent Details enclosed	International exhibition
	Newsletters / Magazines of the Department	Yes	Adequate Enclosed	Newsletters can be released bi annually
	Placement (Ratio, Salary Level) Mention few companies	Yes	Excellent Details enclosed	International companies can be invited for placement drive

	% of students going for Research	Yes	Adequate	
Activities of the department	MoUs Signed	Yes	Not adequate	MoUs may be signed
	Consultancy [Nature, Amount]	Yes	Excellent MDPs	More income generations, consultancy project
	Collaborations	Yes	Excellent List of Collaborators is enclosed	
	Department/Association Meetings	Yes	Excellent BMA, AXIS, BODHI Research Forum and NEXUS meetings are organized by the students and Scholars.	More events may be conducted to develop of the talents of the students
	Guest lectures [Per semester]	Yes	Excellent Organised through Colloquium sessions Details enclosed	
	Conference / Seminars / Workshop conducted [Per Year]	Yes	Excellent 2 per year	More international conferences can be attended Atleast 1 conference may be attended in foreign country
	Extension Activity	Yes	Good Extension activities are done through various clubs 10000 saplings were planted by Green and Eco Club Students poster presentations and Case Analysis and Presentation, School visit have been conducted.	Research activities can be organized out of extension

	Interaction with Industry / Research Centres / Educational Institutions	Yes	Excellent Invited lectures through Colloquium Research activities through projects obtained by faculty from various funding agencies Faculties have been invited as experts, resource persons and chairpersons for various academic and research programmes.	
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Best Practice(s) / Innovations of the Department:

- Case Study Based Teaching
- AXIS and NEXUS (Academic, Students and Industry Interactions)
- Skill based teaching through Clubs and Eco clubs
- Digital environment for Research
- EBSCO empowered Department
- Bodhi Research Circle meetings

Future Plans of the Department:

- Industry Institute Interface Centres
- International Collaborations to invite International students

- Students Exchange Programmes
- Faculty Interactions and Exchange Programmes
- Pre-placement and Finishing School
- Alumni Transit Facility

Signature of the HoD with Seal and Date

Dr. RUPA GUNASEELAN
 Director i/c
 BHARATHIAR SCHOOL OF MANAGEMENT
 AND ENTREPRENEUR DEVELOPMENT
 BHARATHIAR UNIVERSITY
 COIMBATORE - 641 046

Signature of the Academic Audit Expert
 (With Address)

Dr. U. Jerinabi,
 Professor,
 Avinashilingam Institute for Home
 Science and Higher Education for Women,
 Coimbatore.