

**BHARATHIAR UNIVERSITY: COIMBATORE-641046**

**INTERNAL QUALITY ASSURANCE CELL**

**FORMAT FOR DEPARTMENT ACADMEIC AUDIT [2021-2022]**

Name of the Department: *COMMUNICATION AND MEDIA STUDIES*

Date : *24/09/2022*

Name, Designation and Address of Academic Audit Experts:

*Dr. G. BALASUBRAMANIA RAO  
PROF AND HEAD  
DEPT OF COMMUNICATION  
MS UNIVERSITY, TIRUNELVELI - 627012*

Faculty Members Present:

- 1. Dr. P. S. Thomas*
- 2. Dr. M. Shrikani*
- 3. Ms. Sandeep Kaur*

Criterion	Items	Verification Yes / No	Comments	Suggestions for improvement
<b>I. Curriculum</b>	Steps followed in the designing of syllabus & Curriculum	YES	Syllabus / curriculum revised during 2020-21 - Nearly 60% revised. Six units were introduced bora course	$\Sigma$ - <del>perthaketa</del> course may be incorporated in the syllabus
	Contents of the Curriculum	YES	Syllabus and content as per LOCF	
	Validation done	YES	The Syllabus board comprises industry expert and students representation.	
	Credits allotted / distribution - logic	YES	Employability Human value/ ethics Job oriented courses were introduced	Value Added Courses to be included. The syllabus has 104 credits

Curriculum Transaction	Teaching Methods & Teaching aids	YES	PPts, Blogs, Facebook pages for teaching aids/methods	Lms platforms may utilized
	E-Learning Modules [Give details including MOOC courses]	YES	Introduced in 2019	At present only one course is given, minimum of 2 courses is suggested for a programme.
	Project Work UG/PG	YES	1. Dissertation in the IV semester 2. Design practice. III sem	The project work assessment and evaluation must periodically assessed before Viva-voce exam
	Internal Assessment - Components - Uniqueness	YES	III internals, best of two and its average is taken	The internal assessment and scheme may common for all courses.
	Student Support - remedial coaching	NO	No record for remedial coaching.	Suggested to identify slow learners and coach accordingly.
	Feedback from students	NO	The feed back is not documented	The feed back form may be prescribed and collected for every course /out going students/ parents
	Steps taken on the feedback	NA	—	The common IQAC suggested form to be collected from the students.