

DEPARTMENT OF COMMUNICATION AND MEDIA STUDIES
ACTION TAKEN REPORT OF CURRICULUM ON FEEDBACK FOR
STAKEHOLDER FOR THE YEAR 2021-2022

- ❖ Feedback was invited from the stakeholders on the syllabus which was revised in 2021. Based on the positive fieldwork received for the already revised syllabus new changes was not done to M.A. Journalism & Mass Communications syllabus.
- ❖ In view of the feedback from the students, special training on Communication skills was given to students equipping them with more skills. This is to enhance the richness in expertise of the slow learners to cope up with the requirements of various domains of the Media Industry. Also, UNIT VI has been dealt with intensively embarking on the analytical thinking in terms of case analysis of each student to be assessed by the concerned faculty.
- ❖ A new era of 'student teaching student' has been envisaged that assesses need-based development and rendition of various concepts and constructs in both the Communication and Media domains after collecting the feedback. This will help formalizing and channelizing both the personal and professional spheres of the prospective learners.

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