

## **Advertisement**

### **Project Assistant position in TANSICHE – Research Grant Project (RGP)**

Applications are invited from the highly motivated candidates to work as project assistant in the TANSICHE-RGP project sanctioned to Dr.K.Malar Mathi (P.I), Professor, Bharathiar School of Management and Entrepreneur Development, Bharathiar University, Coimbatore – 641046

Project title: Green consumer segmentation and development of green consumer behavior model for sustainable consumption pattern.

Project duration: 36 months

Name of the post: Project Assistant

No. of post : 1 (One post)

Qualification : M.B.A

Salary (emoluments): Consolidated amount of Rs. 10,000 /- per month for 3 years

The interested candidates are requested to send their brief bio-data (including a recent photograph, publications and experience details) along with self-attested copies of the relevant certificates (PG degree certificates/mark statements, SSLC) on or before 11.09.2021.

The interested candidate may send by post or by e.mail.

#### **Address for communication**

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**Prof.K.Malar Mathi**

**BSMED**

**Bharathiar University**